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Milch animals to get 'Aadhaar-like' ID tags in Ludhiana



Milch animals will soon be getting ID cards on the lines of Aadhaar Cards, which will allow the animal husbandry department to track their vaccination, history, breeding cycle and milk production.

The pilot project, under the National Digital Livestock Mission, is already underway in Uttarakhand and Karnataka. Animal husbandry commissioner Dr. Praveen Malik, who was in Jagraon to attend a fair organised by the progressive dairy farmer association, said, "Unique identification will allow us to track the overall production pattern of cows, and buffaloes, which is vital for business and planning."

Recently, the Union minister of state fisheries, animal husbandry and dairy Parshottam Rupala had unveiled the National Digital Livestock Mission (NDLM) blueprint at the National Dairy Development Board (NDDB). Malik said that the central government had taken many initiatives, but departments in the state should also make full use of these policies.

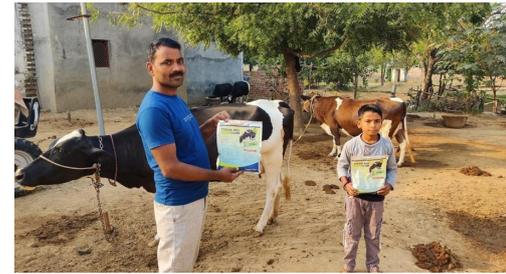
Indian Paneer Takes Over US Dairy Market



Despite the growing popularity of green diets and plant-based cooking, dairy consumption is still high in the United States. Last year, dairy sales increased to \$61 billion, a \$7 billion increase from the year earlier, a Bloomberg report said. A new star is also emerging in the dairy scene in the US – India's beloved paneer. The increasing affinity to paneer is also reflected in the web where "Indian restaurants near me" rose 350% last year on Google Trends and "Paneer maker" was up 140%.

Paneer's versatility also allows chefs to explore cooking methods. Across the US, paneer is made into a variety of ways – smoked and served with charred corn, made with wine and served alongside caviar, and topped on pizzas. Although there is a surge in demand, cheesemakers struggle to find the right quality of milk, from grass-fed cows that have not been given any hormones. India's lack of reliable cold chain also makes it difficult to transport fresh cheese.

Stellapps Signs a 5-Year Agreement with Nutreco to Improve Animal Nutrition



India's leading dairy tech startup, Stellapps has today announced a 5-year partnership with Trouw Nutrition, the animal nutrition division of Nutreco. Stellapps currently impacts 2.8 million farmers in 36,000 villages in India with its technology, and with this partnership, the Trouw Nutrition products will impact its entire customer base. The partnership commits both parties to close cooperation, sharing one purpose to find innovative ways of Feeding the Future, Nutreco's purpose.

In addition to high-quality feed products, Stellapps' will benefit from Trouw Nutrition's 90 years of experience; innovative tools, and farm management expertise. The partnership follows a successful 10-month pilot with 5,500 farmers across Uttar Pradesh and Kolar, Karnataka which saw the use of Trouw Nutrition products, alongside mentoring and training, and resulted in an improvement on farm outputs such as milk yield and profitability.

Govt launches 2nd edition of Animal Husbandry Startup Grand Challenge

The Centre in partnership with Startup India on Monday the launched the second edition of 'Animal Husbandry Startup Grand Challenge' in Gujarat. The second edition of the start-up challenge -- launched by Union Minister for Fisheries, Animal Husbandry and Dairying Parshottam Rupala -- aims to scout for innovative and commercially viable solutions to address six problems faced by the animal husbandry and dairy sector, according to an official statement. A winner will be awarded Rs 10 lakh and a runner-up with Rs 7 lakh cash for each of the six problem areas, it said.



The six problem areas are: cost-effective, long-term, and user-friendly alternatives for storage and supply of semen doses; development of cost-effective animal identification (RFID) and traceability technology; development of heat detection kits and pregnancy diagnosis kits for dairy animals; development of low-cost cooling and milk preservation system and a data logger; improvement in existing milk supply chain from village collection centre to the dairy plant.

The challenge is open for application on the Startup India portal — startupindia.gov.in. A virtual demo day meet will be organised for the top-30 start-ups selected from the applicant pool across problem areas.



Sarhad Dairy to 'milk' Salt Pans in Kutch

After successfully milking the ship of the desert, Sarhad dairy is all set to exploit nature's another treasure – the salt pans of the Rann of Kutch. The milk union will start research to see the viability of selling Kutch's salt under the brand name of Amul after a feasibility study in Kutch and neighbouring Surendranagar district which counts for 76% of India's total salt production.

The dairy union, which is a member of GCMMF, wants to form salt cooperative societies on the lines of village-level milk societies that form the backbone of Gujarat's vast dairy sector. If it materializes, it can also help Agariyas (saltpan workers) earn more just like milk producers.

Simultaneously, the milk unions also want to diversify in juice production. In October 2020, it had appointed a consultant to submit a report on producing fruit juice and market it under the brand name of Amul but because of the Covid-19 induced pandemic, the project could not take off. The dairy is also planning to make Kesar Mango, Pomegranate and date juice.

Over 5,000 vacancies in Animal Husbandry Department Karnataka

The Department of Animal Husbandry has 5,263 vacancies against the sanctioned strength of 7,363 posts, said Prabhu Chavan, Minister for Animal Husbandry in the Legislative Council in Belagavi on December 15. Responding to a question, the Minister said the government had begun the process of recruiting 900 veterinary doctors. D Group employees and drivers are being appointed through outsourcing agencies, he said. He added that the government would soon launch the Pashu Sanjeevini programme, under which ambulances for treatment of cattle would be introduced.



CEDSI organized a training program for FPO board of directors in Srinagar

CEDSI organized a three-day Training cum Workshop for the Board of Directors of Farmers Producer Organisation (FPO) in Srinagar. The training was organized for the Indo-Global Social Service Society (IGSSS) in collaboration with NABARD. The training touched on the key aspects i.e.

- Introduction to Agriculture, Dairy Landscape
- Introduction to FPO's and responsibility of key stakeholders
- FPO's Statutory Provisions & Legal Compliance
- Market Linkages and Business development
- Resource Planning and Access to Finance

Total 25 Board Members holding key responsibilities in 5 different FPO's participated in the training session. The objective of this training program was to guide FPO Board Members to manage their business & operations more effectively and show them the quantum of change that can be made, with help of such organizations.

